

For Immediate Release – July 1, 2009

FORT HAYS STATE UNIVERSITY SIGNS HIGHLAND CAMPUS HEALTH GROUP TO PROVIDE TURNKEY MEDICAL SOFTWARE AND BILLING SOLUTION

Fort Hays State University, in Hays, Kansas, announced a contract with Highland Campus Health Group to conduct a full turnkey medical software and billing solution for the Student Health Center, resulting in incremental revenue for the university during a time of economic uncertainty in higher education.

Highland, based in Irving, Texas, will begin work immediately to assist FHSU providers to become in-network providers with insurance companies nationwide; Highland will also provide FHSU with its recently released Vivature software, including Vivature Student Health Online, a student health portal, and Vivature Practice Management Application, primarily a scheduling and billing tool.

According to Fort Hays Student Health Center Director Dona Koenigsman, BSN, RN: “Last summer, as a result of the budget crisis, we shut down the health center. We expect billing insurance companies will increase revenue to allow our health center to provide improved services for our students.”

Highland CEO Andrew Menter explained that the company receives its revenue by collecting a percentage of the revenue it brings to the school. He reported that Fort Hays becomes the company’s 18th client school, with institutions including Rutgers, Georgia Southern, Ohio University and Arizona State having previously signed up for Highland’s turnkey solution.

According to Koenigsman: “Obviously, the incremental revenue is a huge boost to the university. The Vivature software is also a terrific complement to Highland’s services and truly provides the full turnkey solution we wanted. And because the insurance revenue effectively pays for the software, we have no upfront expenses. It’s truly a win-win.”

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