

**For Immediate Release – May 5, 2009**

**SETON HALL UNIVERSITY SIGNS HIGHLAND CAMPUS HEALTH GROUP TO  
PROVIDE TURNKEY MEDICAL BILLING OPERATION**

Seton Hall University, in South Orange, New Jersey, today signed a contract with Highland Campus Health Group to conduct a full turnkey medical billing operation for the Seton Hall Student Health Services, resulting in incremental revenue for the school during a time of economic uncertainty in higher education.

Highland, based in Abilene, Texas, will begin work immediately to:

- assist Seton Hall providers to become in-network providers with insurance companies nationwide;
- train Seton Hall providers with medical coding and compliance; and
- perform all systems interfacing, train front desk personnel on all pertinent health insurance issues, perform medical audits, and conduct all billing and collections.

According to Seton Hall University Associate Vice President & Dean of Students Karen Van Norman, “Budget cuts affect us all. Fortunately, we can avert Health Service cuts – without increasing costs to students – by billing private health insurance.”

Highland CEO Andrew Menter explained that the company receives its revenue by collecting a percentage of the revenue it brings to the school. He reported that Seton Hall becomes the company’s 16<sup>th</sup> client school, with institutions including Rutgers, Georgia Southern, Ohio University and Arizona State having previously signed up for Highland’s turnkey solution.

Menter noted an increase in interest from campuses nationwide. The Highland CEO said: “Health centers have a challenging financial model. Many provide primary care, counseling and consultation, and health promotion and education programs, all to a student body with increasingly greater demands. Instead of raising fees, many health centers are exploring insurance billing to mitigate student fee increases and/or service cuts.”

Seton Hall represents Highland’s second client in New Jersey. Seton Hall, together with Rutgers, intends to begin billing student’s private health insurance in the fall semester. According to Van Norman, “We are committed to providing quality care to our students. With this new revenue source, we will be able to continue our high level of service and not be dependent on limited tuition dollars or pass along a fee to our students. This is a real win-win for us.”

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